



# ConsAsia<sup>2023</sup> Conference

September 1-3, 2023

Taipei International Conference Center (TICC)

Taipei, Taiwan



## Sponsorship Prospectus

*Excellent dental education*  
*Research and clinical services*



## WELCOME MESSAGE FROM THE CONGRESS PRESIDENT

Dear fellow researchers,

On behalf of the host Organizing Committee, it gives us great pleasure to announce that the 2nd General Meeting of Asian-Oceanian Federation of Conservative Dentistry 2023 (ConsAsia 2023) will be held on September 1-3, 2023, in Taipei, Taiwan.

The theme of ConsAsia 2023 is "Excellent dental education, research and clinical services". We will invite prestigious speakers, each with outstanding achievement and major impact in the field of Conservative Dentistry. Through the topics covering research, practice, and education, as well as the global trend of the conservative dentistry and health care, we expect to not only provide an opportunity to broaden the horizon and vision of the participants, but also to enable them to develop and apply an appropriate model for conservative dental treatment rooted in their respective local society and cultural context.

Furthermore, it is our sincere hope that ConsAsia congress will serve as a wonderful platform for all the participants around the region to share their mutual experiences and to gain valuable knowledge insights to further enhance their expertise.

We look forward to welcoming you all to ConsAsia 2023 and to the beautiful city of Taipei in September 2023!

Yours sincerely,

Min-Huey Chen DDS, PhD

Congress President

Vice Dean, College of Medicine, National Taiwan University

Professor, Graduate Institute of Clinical Dentistry, School of Dentistry, National Taiwan University

## ORGANIZERS

### Organizers



### Co-Organizers





## CONFERENCE DETAILS

### Venue

Taipei International Convention Center

Please visit the Conference website ([www.consasia2023.org](http://www.consasia2023.org)) for details and most updated information.

## What is ConsAsia 2023?

The ConsAsia was initiated in 2016 by 9 member countries as a way to internationalization of the academy and its members and for constructing a network among the clinicians, researchers, and scholars of Asian and Oceanian countries, and as a result, to contribute to improving the oral health of the populations in these areas.

The first ConsAsia meeting was successfully held in Korea in 2019. The succeeded meeting in 2021 was cancelled under the impacted by the pandemic.

ConsAsia 2023 in Taipei is the 2nd meeting of ConsAsia. The topics will cover Minimally invasive design for bonded ceramics, Vital pulp therapy, Caries Diagnosis, Endodontics, Caries treatment and prevention, Regenerative dental medicine.

## CONFERENCE PROGRAM

Zoom In



Friday, 1 September 2023				Saturday, 2 September 2023			Sunday, 3 September 2023		
08:30				Endodontics (08:30-09:00) Memorial Lecture Dr. Louis Lin					
				Regenerative	Esthetic Dentistry	Operative Dentistry	Periodontology	Digital Dentistry	
09:00	Opening Ceremony			(09:00-10:00) Part I: Vital pulp therapy Profs. Domenico Ricucci (Italy) vs. Jarsen Lin (USA)	Keynote Speech Prof. Min-Huey Chen (Taiwan)	Dr. Yu-Xin Huang (Taiwan)	(9:00-10:30) Keynote Speech Prof. Junji Tagami (Japan)	(9:00-10:30) Dr. Philip Shih (Germany)	(9:00-10:00) Dr. YoungWoo Song (Korea)
09:30									
		Periodontology	Oral presentation		Operative Dentistry				
10:00	Coffee break	(10:00-11:10) Restoratives Dr. Paul Lin (Taiwan)		Coffee break	Dr. Sung-Ae Son (Korea)				Break
	Operative Dentistry			Endodontics	Cariology	Digital Dentistry	Cariology	Esthetic	Digital Dentistry
10:30				Keynote Speech Prof. Chun-Hung Chu (Hong Kong, China)	3D imaging and digital dentistry in full mouth reconstruction - now and the future Dr. Chien-Ju Lin (Taiwan)	How best to treat root caries in the elderly Prof. Mikako Hayashi (Japan)			
11:00	Minimally invasive preparation of Ceramic Inlay/Onlay Prof. Karl-Heinz Kunzelmann (Germany)	Coffee break		Part II: Vital pulp therapy Profs. Domenico Ricucci (Italy) vs. Jarsen Lin (USA)	Regenerative	Operative Dentistry		(10:30-12:00) Dr. Jenny Chang (USA)	The applications and trends in digital dentistry Dr. Ting-Hsun Lan (Taiwan)
		Periodontology	Oral presentation						
11:30		(11:30-12:30) Save tooth Dr. Shogo Markawa (Japan)		A smart "tight out" factory for the mass production of the living cells Dr. Chia-Yi Hsu	Current trend of dental adhesives Dr. Pipop Saikaew (Thailand)				
12:00									
12:30	Lunch Symposium (12:30-13:30)								
13:00									
	Periodontology	Operative Dentistry	Oral presentation	Cariology	Endodontics	Esthetic Dentistry		Operative Dentistry	Operative Dentistry
13:30	Part I: Minimal Invasiveness in periodontal and peri-implant reconstructive surgery Dr. Roberto Farina (Italy)	Keynote Speech OCT to detect caries lesion Prof. Yasushi Shimada (Japan)		New anti-plaque/anti-caries strategies by fostering cross-disciplinary collaborations Prof. Hyun (Michel) Koo (USA)	Dr. Kyung-San Min (South Korea)	Hopeless Tooth but Not a Useless Tooth : Implant is the Esthetic Zone with Socket Shielding Dr. Pranai (Thailand)		Prof. Keiichi Hosaka (Japan)	Resin coating technique for indirect restorations Prof. Toru Nikaido (Japan)
14:00									
14:30									
15:00	Coffee break (15:00-15:30)								
	Periodontology	Operative Dentistry	Oral presentation	Cariology	Periodontology	Oral presentation			
15:30	Part II: Minimal Invasiveness in periodontal and peri-implant reconstructive surgery Dr. Roberto Farina (Italy)	Keynote Speech Light Curing, are you doing it right? Sung-Ho Park (South Korea)		Oral biofilms (plaque) form on tooth surfaces and cause dental caries Prof. Hyun (Michel) Koo (USA)	Dr. Mizitani Koji (Japan)	Closing Ceremony & Award Presentation			
16:00									
16:30									
18:00-21:30	Welcome Party				Gala dinner				





## CONFERENCE VENUE



### Taipei International Convention Center (TICC)

ConsAsia 2023 will take place at Taipei International Convention Center (TICC), Taiwan's premier venue for conferences and events. The convention center is purpose-built to meet all the requirements of international conference organizers with state-of-the-art facilities and an uncompromisingly high standard of service.

## IMPOTANT TIMELINE FOR SPONSORS AND EXHIBITORS

Schedule	Date
Final payment due	3 July 2023
Booth assignment starts	10 July 2023
Provide the final advertisement artwork file	21 July 2023

## KEY CONTACTS

**ConsAsia 2023 Secretariat**  
**c/o K&A International Co., Ltd.**

Ms. Murphy Tsai

Tel: +886-2-8751-3588

E-Mail: [exhibit@consasia2023.org](mailto:exhibit@consasia2023.org)

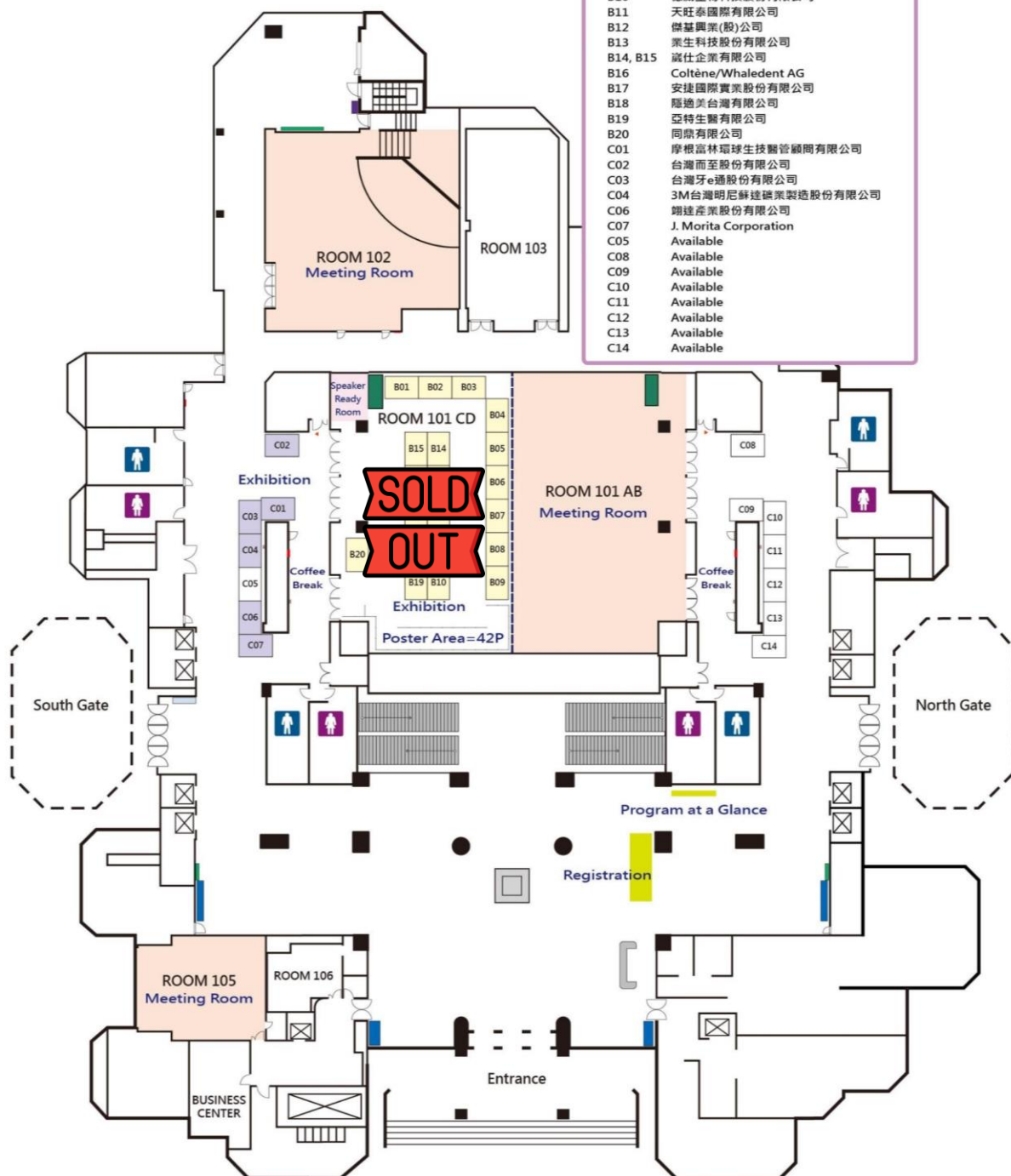


# FLOOR PLAN

# 1F

- B01-B20 (300x200cm) = 6' = 20 Booth
- C01-C14 (300x200cm) = 6' = 14 Booth

攤位編號	參展公司名稱
B01	聯揚牙科器材有限公司
B02, B03	美商登士柏西諾德股份有限公司台灣分公司
B04	喜樂醫療器材股份有限公司
B05	興旺牙科器材有限公司
B06	社團法人台灣酒精不耐症衛教協會
B07	上允企業社
B08	競鋒影像科技有限公司
B09	俊勇國際開發股份有限公司
B10	德威生物科技股份有限公司
B11	天旺泰國際有限公司
B12	傑基興業(股)公司
B13	業生科技股份有限公司
B14, B15	露仕企業有限公司
B16	Coltène/Whaledent AG
B17	安捷國際實業股份有限公司
B18	隆適美台灣有限公司
B19	亞特生醫有限公司
B20	同泉有限公司
C01	摩根富林環球生技醫管顧問有限公司
C02	台灣而至股份有限公司
C03	台灣牙e通股份有限公司
C04	3M台灣明尼蘇達礦業製造股份有限公司
C06	聯達產業股份有限公司
C07	J. Morita Corporation
C05	Available
C08	Available
C09	Available
C10	Available
C11	Available
C12	Available
C13	Available
C14	Available



\*The organizer reserves the right to adjust the floor plan.



## SPONSORSHIP PACKAGES

Sponsorship package	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsorship fee	NT\$ 1,500,000	NT\$ 1,000,000	NT\$ 600,000
General benefits	<ul style="list-style-type: none"> <li>Your logo on ConsAsia 2023 website with hyperlink to your designated website</li> <li>Your logo on conference newsletter</li> <li>Your logo on conference program booklet</li> <li>Your logo on conference welcome signage at entrance</li> </ul>		
Exhibition Space in prime location	7M*9M	6	4
Full delegate registration	10	6	4
Complimentary exhibitor badges	10	6	4
Gala Dinner tickets	2	2	2
Lunch Symposium	1 (400 seats)	1 (200 seats)	1 (90 seats)
Your 2-mins company promotion video before opening ceremony	1	-	-
Logo on delegate bags	1	1	-
Delegate bag inserts (1 item per sponsor, material provided by sponsor)	1	1	1
Advertisement in conference program booklet	1 full page (A4)	1 full page (A4)	1 full page (A4)
Breaktime Video Ad	3 mins	2 mins	1 min
Other logo exposure & Advertisement	3	2	1
Other peripheral items	20% discount	10% discount	5% discount

\* Further details are listed on pages 7-9.



## SPONSORSHIP PACKAGES

### Platinum Sponsor (NT\$ 1,500,000)

#### **General Benefits**

- Your logo on ConsAsia 2023 website with hyperlink to your designated website
- Your logo on monthly conference newsletter
- Your logo on conference program booklet

#### **Exhibition & Registration**

- The booth space in prime location – 63 sqm
- 10 full delegate registrations
- 10 complimentary exhibitor badges

#### **Sponsored Lunch Symposium**

- One 50-minute session take place during the conference. (capacity about 400 seats)
- Basic AV included (screen, projector, podium, and microphones). Additional AV will be at sponsor's own expense
- Topics will be subject to approval by the Scientific Committee. You are responsible for registrations of speakers for your session
- Food and drinks are to be provided for the audience at sponsors' own expense.

#### **Logo Exposure & Advertisement**

- Your 2-mins company promotion video before opening ceremony\*
- Your company logo on the delegates bags (monochrome only)
- Delegate bag inserts (Your company's marketing material or promotional item, 1 item per sponsor, material provided by sponsor)
- 1 full page color advertisement in the conference program booklet\* (1 selection on outside back cover, inside front cover, or inside back cover.)
- A banner advertisement on conference newsletters\*
- Your logo on ConsAsia 2023 website homepage
- 20% discount on other sponsorship opportunities

\* The sponsor is responsible for supplying artwork and copy for printed/publishes materials.



## SPONSORSHIP PACKAGES

### Gold Sponsor (NT\$ 1,000,000)

#### ***General Benefits***

- Your logo on ConsAsia 2023 website with hyperlink to your designated website
- Your logo on monthly conference newsletter
- Your logo on conference program booklet

#### ***Exhibition & Registration***

- The booth space in prime location – 6 standard booths
- 6 full delegate registrations
- 6 complimentary exhibitor badges

#### ***Sponsored Lunch Symposium***

- One 50-minute sessions take place during the conference. (capacity about 200 seats)
- Basic AV included (screen, projector, podium, and microphones). Additional AV will be at sponsor's own expense.
- Topics will be subject to approval by the Scientific Committee. You are responsible or registrations of speakers for your session.
- Food and drinks are to be provided for the audience at sponsors' own expense.

#### ***Logo Exposure & Advertisement***

- Delegate bag inserts (Your company's marketing material or promotional item, 1 item per sponsor, material provided by sponsor)
- 1 full page color advertisement in the conference program booklet\*
- Your logo on all meeting rooms podium board
- 10% discount on other sponsorship opportunities

\* The sponsor is responsible for supplying artwork and copy for printed/publishes materials.





## SPONSORSHIP PACKAGES

### Silver Sponsor (NT\$ 600,000)

#### **General Benefits**

- Your logo on ConsAsia 2023 website with hyperlink to your designated website
- Your logo on conference newsletter
- Your logo on conference program booklet

#### **Exhibition & Registration**

- The booth space in prime location – 4 standard booths
- 4 full delegate registrations
- 4 complimentary exhibitor badges

#### **Logo Exposure & Advertisement**

- Delegate bag inserts (Your company's marketing material or promotional item, 1 item per sponsor, material provided by sponsor)
- 1 full page color advertisement in the conference program booklet\*
- 5% discount on other sponsorship opportunities





## PERIPHERAL SPONSORSHIP ITEMS

### Sponsored Lunch Symposium



#### Lunch Symposium / NT\$ 150,00

- Opportunity to host a commercial symposium during lunch breaks in the Conference. Each Lunch Symposium is 50 minutes in length
- Two complimentary delegate registrations for your speakers.
- Basic AV included (screen, projector, podium, and microphones). Additional AV will be at sponsor's own expense
- Topics will be subject to approval by the Scientific Committee
- Your logo on ConsAsia 2023 website with hyperlink to your designated website

### Social programs

#### Welcome Reception / NT\$ 150,000 (2 opportunities available)

- Your logo on ConsAsia 2023 website with hyperlink to your designated website
- Your company logo will be displayed at the function
- Sponsor is welcome to provide roll-up banner
- Your company will be acknowledged by the chair during the event

#### Cultural Night / NT\$ 250,000 (2 opportunities available)

- Your logo on ConsAsia 2023 website with hyperlink to your designated website
- Your company logo will be displayed at the function
- Sponsor is welcome to provide roll-up banner
- Your company will be acknowledged by the chair during the event.

### Program Booklet Advertisements

Your advertisement will be included in the conference program booklet, both hard copies and electronic version, downloadable on the conference virtual platform. The sponsor is responsible for supplying artwork and copy for printed/publishes materials.

- Full page A4 color inside front cover advertisement / NT\$ 80,000 (Exclusive)
- Full page A4 color back cover advertisement / NT\$ 80,000 (Exclusive)
- Full page A4 color inside back cover advertisement / NT\$ 65,000 (Exclusive)
- Full page A4 color advertisement / NT\$ 50,000
- Half page A4 color advertisement / NT\$ 30,000



## SPONSORSHIP ITEMS

### Logo Exposure

#### **Refreshment Break / NT\$ 150,000 (5 opportunities, 1 per coffee break)**

- Your logo will be displayed at the refreshment station and the break time slide of every meeting rooms (the coffee break time is allocated by the organizer)
- Your logo on ConsAsia 2023 website with hyperlink to your designated website

#### **ePoster Area / NT\$ 50,000**

- Your logo will be displayed on the ePoster area signage
- Your logo on ConsAsia 2023 website with hyperlink to your designated website

### Travel Grant

#### **Travel Grant (Speaker assistance) / NT\$ 100,000**

To encourage and support the speakers from lower income countries/areas, the ConsAsia 2023 provide the travel grant opportunity to assist the speaker to attend the conference.

- Your company will be acknowledged by the chair during the opening ceremony
- Your logo on ConsAsia 2023 website with hyperlink to your designated website
- Your logo on conference program booklet
- Your logo on ConsAsia 2023 virtual platform

New

### Raising Flags

#### **Raising Flags / NT\$ 35,000**

- Your company image advertising canvas will be displayed on the flag
- The exposure spot shall be designated by the ConsAsia 2023
- The sponsor provides the design draft, which is uniformly made by the ConsAsia 2023 designated decoration manufacturer

### Customized Sponsorships

Welcome to contact us with your customized sponsoring ideas and we will be happy to work out a tailored package to meet your marketing needs.



## EXHIBITION-Standard Booth

Shell Scheme Booth				Exhibit or Badges	Early Bird Booking Until 30 June 2023	Standard Booking From 1 July 2023
D Area	6 m <sup>2</sup>	3m x 2m	2		NT\$ <del>SOLD OUT</del> 7,000	NT\$ <del>SOLD OUT</del> 9,000
C Area	6 m <sup>2</sup>	3m x 2m	2		NT\$ 80,000	NT\$ 100,000
B Area	6 m <sup>2</sup>	3m x 2m	2		NT\$ <del>SOLD OUT</del> 7,000	NT\$ <del>SOLD OUT</del> 9,000



攤位示意圖

No.	Items	Qty
1	White infill panel shell scheme	1
2	Exhibitor name on fascia board	1
3	Carpet	1
4	Information counter W100xD50XH75cm	1
5	Chair	2
6	Socket 110V/500W	1
7	LED Spotlight (white light)	2





## EXHIBITION-Standard Booth

### **The booth fee includes the following:**

- Shell scheme booth
- Exhibitor badges
- Staffs' lunch (matching quantity of badges)
- Daily cleaning of aisles and common areas

### **Benefits**

- Your logo on ConsAsia 2023 website with hyperlink to your designated website
  - Your logo on conference program booklet
- \*Only one logo and company name may be displayed in a Booking.

### **Booth Allocation**

- The exhibition booths are not limited to dental related manufacturers. C Area is planned as a LEISURE LIFE area. Manufacturers related to life should take booths in C Area. Dentistry related manufacturers should mainly take booths in B, D Area.
- Package sponsors will be given priority choice of booth location.
- Booth allocation is based on the numbers of booth and payment dates. Exhibitors with largest number of booths and earliest payment are allocated space first
- The Organizer reserves the right to alter the layout of the exhibition area, remove sections of the space and features (such as poster or refreshment area) or to change the venue and date of exhibition under certain circumstances Exhibitors/Sponsors will be notified of any change in advance.



## ConsAsia 2023 Sponsorship & Exhibition Booking Form (1/2)

**Please complete all the details,  
scan and email to ConsAsia 2023  
Secretariat:**

c/o K&A International Co., Ltd.  
Ms. Murphy Tsai  
Tel: +886-2-8751-3588  
E-Mail: [exhibit@consasia2023.org](mailto:exhibit@consasia2023.org)

**Reserved of office use**

Registration

No: \_\_\_\_\_

Date: \_\_\_\_\_

### Contact Information

Company Name

Contact Name

Position

Tel

E-mail

Link of designated  
website  
(For marketing use)

Address

### Invoice Information

Company Name

VAT Number

Contact Name

Position

Tel

E-mail

Billing Address

- Payment schedule: 50% deposit upon receipt of the sponsorship / exhibition confirmation and invoice; 50% balance by 3 July 2023.
- ☐ Tick here if you prefer to receive a full value invoice.



## ConsAsia 2023 Sponsorship & Exhibition Booking Form (2/2)

### (A) Sponsorship Booking Details

Item 1

Item 2

Item 3

**Sponsorship Subtotal NT\$**

### (B) Exhibition Booking Details

Booth		Early Bird Until 30 June 2023	Standard From 1 July 2023	Quantity	
				Shell scheme	Space only
D Area	6m <sup>2</sup>	NT\$ 100,000	NT\$ 120,000	<b>SOLD</b> <b>OUT</b>	<b>SOLD</b> <b>OUT</b>
C Area	6m <sup>2</sup>	NT\$ 80,000	NT\$ 100,000	—	—
B Area	6m <sup>2</sup>	NT\$ 60,000	NT\$ 80,000	<b>SOLD</b> <b>OUT</b>	<b>SOLD</b> <b>OUT</b>
<b>Exhibition Subtotal NT\$</b>					

**Total Price (A) + (B) NT\$**

**Signature**

**Date**

\_\_\_\_\_

\_\_\_\_\_

### Referral

\*Kindly fill in the name of the company or personnel  
you recommend for participation in this conference.

We understand the application procedure and accept the points listed in the terms and conditions.  
I confirm that I am authorized to sign this form on behalf of the Applicant/Company.



## Terms & Conditions (1/2)

### Terms of Payment

50% of the total fee will be invoiced once the signed Sponsorship and Exhibition Booking Form has been received and confirmed. Balance of payments must be received on or before 3 July 2023. All invoices must be paid within 30 days of the invoice date. If the payment is not received, the Sponsorship/Exhibition space may be sold to other organizations.

The invoice will include payment details. Payment can be settled by bank transfer, and all bank charges are the responsibility of the sender. If the sponsors/exhibitors fail to submit full payment 2 months before the congress, the organizer can cancel their participation in the ConsAsia 2023 with no refund of the money received.

### Refund and Cancellation Policy

Should a Sponsor/Exhibitor wish to cancel any of its participation, written notification must be sent to ConsAsia 2023 Secretariat.

- Before 4 May 2023, the paid 50% deposit is non-refundable. 25% of any additional money received will be refunded.
- After 4 May 2023, no refund available.
- All refunds are subject to a deduction of applicable banking service fees, which shall be borne by the sponsor/exhibitor.

### Postponement / Force Majeure

In the event that the congress is postponed for any given reason, the sponsors/exhibitors will not be entitled to cancel the sponsorship/ exhibition space or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.

In the event that the conference is cancelled for any given reason, the organizers will refund to the sponsors/ exhibitors, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organizer with respect to the provision of the agreed benefits.





## Terms & Conditions (2/2)

### Booth Allocation / Eligibility for Exhibition

Package sponsors will be given priority choice of booth location. The remainder of the booths will be allocated based on the numbers of booth and payment dates. Exhibitors with the largest number of booths and earliest payment are allocated space first.

If the exhibitors request the raw space and the custom-designed stand is to be constructed, please provide a diagram of the proposed booth with details and dimensions. All display constructions require the approval of the ConsAsia 2023 Secretariat before the deadline in the exhibitor manual. All detailed exhibition rules and regulations will be provided in the exhibitor manual.

The Organizer reserves the right to alter the layout of the exhibition area, remove sections of the space and features (such as poster or refreshment area) or change the venue and date of the exhibition under certain circumstances. Exhibitors/Sponsors will be notified of any change in advance. Any Change in booths locations does not entitle the exhibitors/ sponsors to cancel the exhibition space or obtain monetary compensation.

Sponsors/ Exhibitors must follow the standard criteria that only products and services connected to the topic of the congress are allowed to be presented. The distribution of the promotional materials is limited to the Sponsors'/ Exhibitors' rented area. Signs and Banners at the booths have to be directly linked to the name of the Sponsors/ Exhibitors.

Sponsors/ Exhibitors agree to present the full duration of the exhibition during the conference. Set up and dismantling of any stands must only occur during the specific allotted timings.

Exhibitors are entitled to the number of exhibitor badges in their exhibition package. Additional badges are charged at a rate of NT\$ 3,000 person.

All detailed exhibition rules and regulations will be provided in the exhibitor manual.

### Amendments to General Terms & Conditions

All matters not covered in these regulations, in general, in the Terms & Conditions, or other ConsAsia 2023 publications are subject to the decision and control of the Conference Organizers. The Conference Organizers reserve the right to take such action and make such changes, including changes to the "Terms & Conditions" as are considered necessary or desirable for the efficient and proper conduct of the conference. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the organizer's decision. These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Sponsors/ Exhibitors equally with preceding terms and conditions.

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## **ConsAsia 2023 Secretariat for Sponsorship/Exhibition**

c/o K&A International Co., Ltd.

Tel: +886-2-8751-3588

E-Mail: [exhibit@consasia2023.org](mailto:exhibit@consasia2023.org)

Congress Website: <https://www.consasia2023.org>

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